

Sponsorship Package



The Solar Industry Awards 2014

The solar PV industry is a very dynamic industry with enormous potential and opportunity globally. This has generated and accelerated the development of more efficient technologies and manufacturing processes.

The Solar Industry Awards were created 5 years ago to recognise the whole value chain and those people, products and services that develop innovative manufacturing and product approaches.

The Solar Industry Awards 2014 categories considers the whole value chain from materials to end product.

Nominations can be made online and the judges will be the industry itself. Last year, over 4800 industry professionals cast 30,000 votes to create our winners.

Important Dates:

- Nominations Open 22nd April 2014
- Nominations Close 27th June 2014
- Voting Opens 1st July 2014
- Voting Closes 19th August 2014
- Winners Informed 26th August 2014
- Awards Ceremony 23rd September 2014

The Solar Industry Awards offers extensive branding, promotional and networking opportunities through digital/print advertising pre and post event, and of course, at the Awards event itself.

With promotional coverage running from June to November 2014, any company associated with the Awards will have a minimum of 3 months coverage globally.

Platinum Package: €5500 (One available)

This package offers extensive corporate branding:

Before

- Company logo, link and partner profile on Solar Industry Awards website (prominent position)
- Logo in the call for nominations e-newsletters (4 more to come)
- Logo appears on all automated confirmation emails sent to everyone who nominates
- Logo appears on all automated confirmation emails sent to everyone who votes
- Logo in the preview of shortlisted products in Solar International as Platinum partner
- Logo on all email voting blasts
- Logo on all invites sent to winners and attendees
- Sponsor credits on all weekly Solar newsletters 14 weeks
- Full page advertisement in Solar International issue IV which carries preview of shortlisted companies
- Sponsor credits on all Awards editorial

During

- A 10 minute speaking/presentation slot
- Event branding: Solar Industry Awards 2014 in association with...
- Logo on the front cover and words from sponsor in Awards programme
- Presentation of an award
- Banner advertisement on Awards website
- 10 invitations for your company to use

After

- Sponsor logo, link and sponsor profile on Solar Industry Awards website (prominent position)
- Banner advertisement on Awards website
- Logo in the Winners issue and on the 4 x Winners email blasts as Platinum partner
- Full page advertisement in Solar International issue IV which carries preview of shortlisted companies

Cocktail Reception Sponsorship:€3000

Sponsorship includes:

Extensive corporate branding on the day as Cocktail Reception Sponsor and pre event via web site-site, publication and email blasts.

- Sponsor logo, link and sponsor profile on Awards website
- Banner advertisement on Awards website
- Sponsor credits on voting newsletters and websites
- Sponsor logo on all invitations sent to attendees
- Sponsor logo in Awards programme
- Credits on awards editorial, both shortlisted and winners which will appear in Solar International

Contact

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